

Lazio Life Sciences

Pharma Finance 2008

Company profile

Strale Tecnologie e Sistemi srl is a company headquartered in Rome. Its mission is the design, planning and supply of value added products and services in the ICT sector.

The Company, founded in 2006, became operative in September of the same year. It went through the first start-up phase, the most demanding period for a company, as everybody knows.

Presently, the market areas to which the company refers to are: Public and private Health; Local and central public administration; Small and Medium companies; Banks and insurance companies.

The Company has obtained the ISO 9001:2000 quality certification for design, planning, development, support, maintenance, installation of data processing products in IT and Telemedicine sector; IT services supply.

Product – Research Project:

Strale Tecnologie e Sistemi s.r.l. designed, developed and marketed a telemedicine system that is patient-focused, whether or not the patient is suffering from any pathology; the system takes advantage of the technological innovations and Web potential.

Strale e>WITALS system is a service that offers big opportunities in the interests of patient's health, in the prevention and timeliness of the diagnoses of disabling pathologies. The competitive advantage resides in reducing waiting times for a specialist consultation, having a more widespread diffusion and at the same time giving the opportunity to people who really need it not to be troubled or slowed down in their therapeutic course by months long waiting lists. **e>WITALS system offers an important service to anyone who needs to undergo medical examinations in a short time.**

State of development: Ready for the market

Innovative aspect of the product/project:

Innovative aspects of e>WITALS telemedicine system:
Uniform interface and usability in a clinical environment
Based on WEB 2.0 internet standard
Plug-in logic for diagnostic instruments and services
Data integrity, safety and privacy
Report with digital signature
Flexibility and scalability

Intellectual property right: Protected by copyright

Opportunities sought:

Commercial agreement; Searching for financial resources

Countries of interest: Canada, United States, Israel, Europe, China and North Africa



**Pharma Finance 2008
Rome, May 22-23**
Radisson SAS es Hotel
Via Filippo Turati, 171

STRALE

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Person in charge of the project: Francesco D'ANGELO

Company/Institute

position: Sales and Marketing Manager